

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Lawrence Morrisroe, et al. Examiner: Ychdega Retta
Serial No. 10/696,295 Group Art Unit: 3622
Filed: October 28, 2003 Docket No. 085804-010801
Title: METHOD AND SYSTEM FOR CREATING, SERVING AND
TRACKING ADVERTISEMENTS
Customer No.: 76058

AMENDMENT AND RESPONSE

Date: August 31, 2010

Mail Stop: AMENDMENT
Commissioner for Patents
Post Office Box 1450
Alexandria, Virginia 22313-1450

Sir:

This paper is in response to the Office Action mailed June 1, 2010. Please amend the application as follows.

Certificate of Electronic Mailing (37 C.F.R. § 1.8)
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